

COUNTER SALES BOOKS

We are agents for counter sales books, and we can supply you with any style of book you require at prices standard throughout the west.

We also have on hand a quantity of blank counter sales books for anyone wishing to buy just a few books.

THE BASSANO MAIL

Winter Service

Cold weather driving necessitates infinite care with everything about your car if you are to avoid trouble, discomfort, and inconvenience.

Your car gets the very best of service at our service station. We have the right kind of oil and grease; we have a supply of those little extras that are so essential to winter driving; we give prompt, efficient service.

Bassano Service Station

A. P. PIERSON, proprietor - Telephone 89

WANT ADS

Want Ads cost two cents a word, and no charge is made for name and address. Payable in advance; cash must accompany ad copy.

Legal notices, 15 cents a line for first insertion and 10 cents a line for each subsequent insertion.

ESTRAY—On the premises of Ben Stelbach, Bassano, N. B. of Soc. 35, Twp. 26, Rge. 15 - 4, one two-year-old milky, half red and white spotted, 4 white legs, no visible brand.

1 four-year-old red bald faced cow, 4 white legs, white on belly, stub horns, young calf at foot, no visible brand.

25-30c

KNOX PRESBYTERIAN CHURCH.
Rev. P. C. McCro, Minister
"The Church Where Everybody Feels at Home."

Sunday, January 29, 1933
11 a.m.—Sunday School and Bible Class. We have a place for you in our School of Religion.
7:30 p.m.—Evening Worship, subject, "The Builder."
Everybody Welcome

Do It Now

Order that House of Hobberlin. Suit and get an extra pair of pants **FREE**

This offer closes at the end of January. We guarantee fit and workmanship.

BIG FREE DEAL
ENDS 31st JANUARY
2 ROLLS PUREX TOILET TISSUE

or
3 ROLLS WESTMINSTER TOILET TISSUE

25c

1 box contains 1 ROLL WAX PAPER FREE with above

GROCERIES

FRUIT SPECIAL: 1 can each, strawberries, raspberries, plums, apricots, all for79

EVAPORATED LOGAN-BERRIES: splendid for pies, per pkg.25

EGG NOODLES: per pkg.10
3 for25

TOMATO JUICE, per can10

SARDINES: Norwegian, 2 tins25

JAM: K. C. Golden Plum per tin49

COFFEE: Star Special, 4 lbs. for\$1.00

TEA: broken orange pekoe, per lb50

TEA: family special, per lb35

SODA BISCUITS: family size, per pkg.18

TOMATO SOUP: Campbell's, 3 tins33

PURE COCOA: McLaren's, 1 lb tin35

COFFEE: Blue Ribbon, 1 lb vacuum tin50

BAKING POWDER: blue Ribbon, 3 lb tin75

MILK: evaporated, Pacific brand, 2 for25

FRUIT AND VEGETABLES

ORANGES, sweet and juicy 3 doz. \$1.00

BANANAS 2 lbs. 25

Grapefruit, Pears, Tomatoes, Celery, Head Lettuce, Sweet Potatoes

JAMES JOHNSTON
The Quality Store

BURN

MIDLAND

"Once means always"

branded for your protection



W. S. Playfair

PHONE 26

Full Value

One thing you can be sure of when shipping to us—you get full value for your money. Our scales are government inspected, and totals are made according to government standard.

No need to ship elsewhere when you can get such splendid service at the

BASSANO CREAMERY
W. A. BRODIE
Manager

THE PICTURES

What "Street Scene" was to the city, "The Night of June 13" which comes to the Orpheum Theatre on Thursday, Friday, and Saturday of this week, Jan. 25, 27, and 28, is to the suburbs. Like its distinguished predecessor, "The Night of June 13" tells of sensational events which transpire back of a commonplace, apparently serene exterior. It deals with the tangled lives of several middle-class families living in a restricted area.

Love, jealousy, and mystery are woven into this picture story of human hearts. With Lila Lee, Clive Brook, Charlie Ruggles, and others. "Challenge," a unique story of the west, is coming next week-end. A girl comes out to see the west, and she got more than she bargained for.

LOCAL NOTES

Mrs. T. A. Hawthorn was down from Husar on Wednesday.

Mrs. Scott, of Regina, is visiting in Bassano with her sister, Mrs. A. P. Thompson.

Mr. and Mrs. Dale Field, of Calgary, spent the week-end in Bassano with their daughter, Mrs. H. B. Pitt.

Mrs. Cammer, who is visiting with her daughter, Mrs. Jan. Johnson, is in with the fit.

W. K. Webb was a business visitor to Calgary this week.

Dr. B. S. Barlow and Perry Johnson motored to Drumheller last Monday afternoon with Ralph Marquardt, Jakey Balmer and Arlie Simpson, the last named three playing on the Glendon Gunners line-up in the game with Drumheller Miners, which ended in a 2-2 draw.

The premises owned by A. McKee, and formerly occupied by Bulmer's grocery store, are being renovated, and will be occupied by McKee's barber shop and hair-dressing parlor.

Stanley Wight was a visitor in Calgary last week.

Mr. and Mrs. J. Wallace, of the Nelson ranch, on the Red Deer, were in Bassano Monday.

The R. C. ladies are planning a St. Patrick's whist drive and dance for Friday, March 17. A hooked rug will be raffled.

HOSPITAL NEWS

A baby girl was born to Mr. and Mrs. H. Walde of Rosemary, Jan. 24, in the Bassano hospital.

Mr. Geritts of Maplebank was operated on for appendicitis Wednesday, Jan. 25 at the local hospital.

Mrs. Peter Meussel of Rosemary was operated on last Saturday at the Bassano hospital.

GALT FURNACE LUMP

\$7.50 a ton delivered
for two days only,
Friday and Saturday,
Feb. 3 and 4

This is another opportunity to buy the famous GALT COAL at a special low price.

W. S. Playfair
Phone 26



ORANGE CRUSH

On February 1st we are taking over the bottling and distribution of

Orange Crush and their other flavors.

In Calgary and District

Deposit on bottles sold after February 1st will be reduced to 20 cents per dozen and on cases to 25 cents each.

All Orders from the above date should be placed with
Calgary Brewing & Malting Co. Ltd
CALGARY

GROCERY SPECIALS

for SATURDAY and MONDAY,
January 28 and 30

Chili Sauce
Heinz,
per bottle 27c

Soups
Hall's Chicken Broth with rice, 2 tins 23c

Canned Pumpkin
Choice quality, 2 1/2 lb tins, 2 for 27c

Dried Fruit
Delmonte Mixed Fruits, 1 1/2 lb. pkg. 33c
Shredded Wheat
3 pkts. 37c

Sausage
Buns! Sauserock, weiners or pork sausage, 1 lb tins, 2 for 45c

CANNED FISH
Connor's herring in tomato sauce, 2 for 25c

Shortening
Burns' Bakeasy, 2 lb. tins 27c

Peas
Dried green or yellow split peas, 3 lbs. 23c

Canned Hominy
Choice quality, 2 1/2 lb tins; very tasty, per tin 21c

Coffee
Malkin's Best, vacuum packed, 1 lb. tin 47c

Tea
A. G. Economy, per lb. 39c
3 lbs. \$1.15

Floor Wax
A. G. Ideal, 1 lb. tin 45c

Laundry Soap
Pearl White or P. & G. White Naphtha, 11 bars 47c

Toilet Soap
Almond Coco, large bars, 6 for 47c

Fruits and Vegetables

Head Lettuce
California, firm heads, 2 for 25c

Celery
California, fresh and crisp, per lb 15c
3 lbs. for 25c

Sweet Spuds
3 lbs. 25c

Oranges
Fresh shipment of the famous Blue Goose Oranges. These are juicy and seedless, medium size 3 doz. 95c
large size 2 doz. 45c

Bananas, Lemons, Grape Fruit
Parasips, Carrots, Turnips, Cabbage

Here We Offer Some Very Outstanding Bargains

LADIES' WEAR

LADIES' COTTON HOSE

Give excellent wear; special, 25c a pair

LADIES' SILK and WOOL HOSE

reg. 65c a pair for— 35c a pair

LADIES' PURE WOOL VESTS

Long sleeves; reg. \$1.00 for 75c

LADIES' HOUSE DRESSES

for \$1.45
reg. \$1.95 for 95c
reg. \$1.50 for 75c

LADIES' SHOES

Pratts, brocade, etc.; reg. \$2.95
Pumps, straps, oxfords, etc., in black patent leather, black kid, and calf; reg. \$2.95 for \$2.50 a pr.

WHITE FLANNELLETT

Wabasco quality; 36 inch, reg. 35c for 25c a yd.

STRIPPED FLANNELLETT

Good washing quality, reg. 25c a yard for 19c a yd.

BLEACHED COTTON

Wabasco quality, 36 inches, reg. 30c a yd. for 20c a yd.

HEAVY GREY FLANNELLETT

Suitable for coat linings; reg. 35c a yard for 23c a yd.

CHECK SUITING

For girls' school dresses, etc., will wash and wear well; reg. 50c a yard for 39c a yd.



MEN'S WEAR

PURE WOOL SHIRTS

Men's heavy ribbed 100 per cent pure wool shirts; reg. \$2.50 for 95c

HEAVY COMBINATIONS

Men's heavy weight fleece combinations; reg. \$2.25 for \$1.65

MEN'S WORK SOX

Heavy, good quality; special 3 prs. for 59c



MEN'S WORK SHOES

The Seisman, best every-day shoe, in solid elk leather; reg. \$4.95 for \$3.75

SWEATER COATS

Men's Wool Sweater Coats in check designs; reg. \$3.50 for \$3.95

PANT OVERALLS

Men's heavy 9 oz. blue denim pant overalls; reg. \$1.75 for \$1.39



BOYS' MACKINAW COATS

Heavy quality all wool; excellent wearing garments; reg. \$5.95 for \$3.50

MEN'S TAN OXFORDS

The famed Strider and Invictus qualities; reg. to \$10 for \$4.95

McKEE'S STORES

Phone 9

"Always at Your Service"